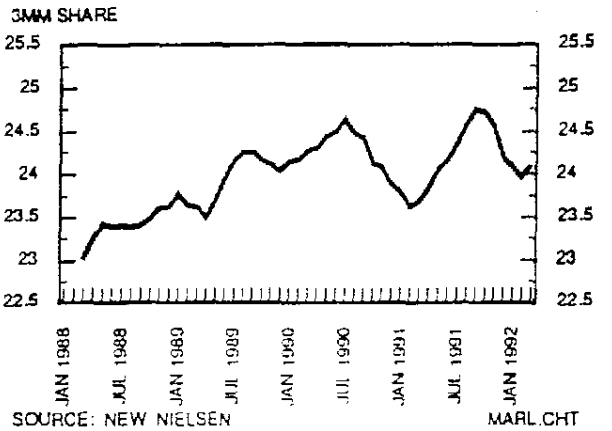
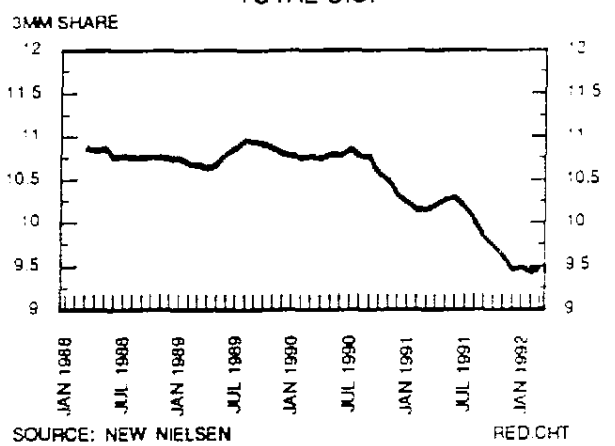
NEW NIELSEN
TOTAL U.S.

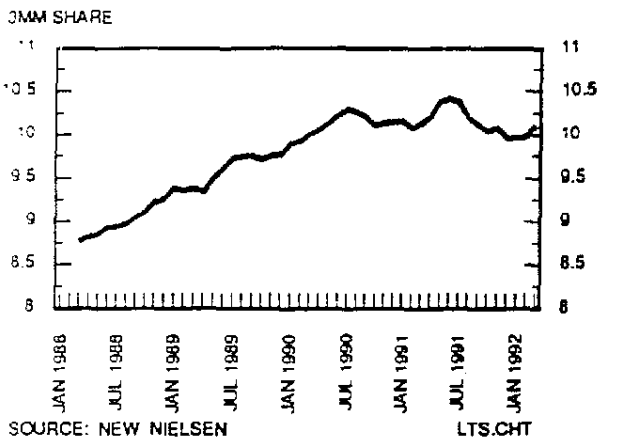
TOTAL MARLBORO
3MM SHARE OF VOLUME
TOTAL U.S.



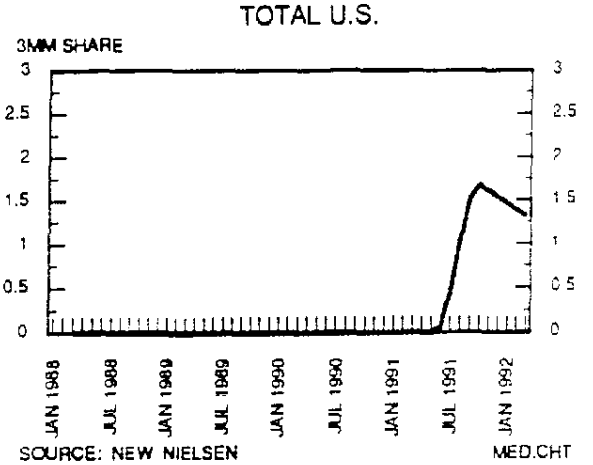
TOTAL MARLBORO RED
3MM SHARE OF VOLUME
TOTAL U.S.



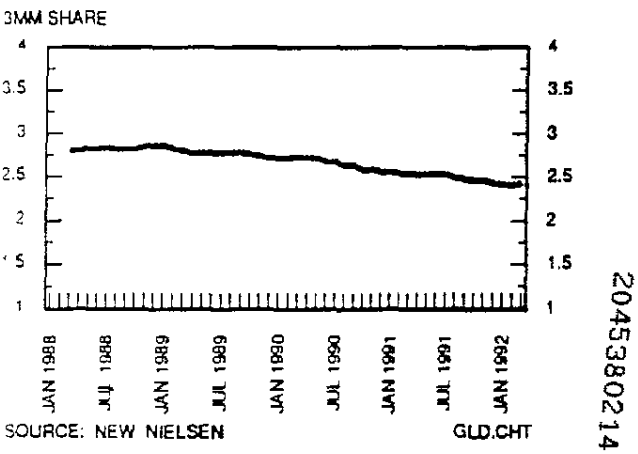
TOTAL MARLBORO LIGHTS NON-MENTHOL
3MM SHARE OF VOLUME
TOTAL U.S.



TOTAL MARLBORO MEDIUM
3MM SHARE OF VOLUME
TOTAL U.S.



TOTAL MARLBORO GOLD
3MM SHARE OF VOLUME
TOTAL U.S.



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Source: https://www.industrydocuments.ucsf.edu/docs/qpgj0004